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Current Issue

GO Airport Shuttle incorporates 40 companies worldwide as largest airport shuttle operation

Industry News

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Forty independent transportation companies in the United States, Canada, Mexico, England, France, Italy, Scotland and Spain have joined together to form and launch GO Airport Shuttle as the world's largest door-to-door airport shuttle company.

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Serving 110 airports as geographically diverse as Kahului Airport in Maui, Hawaii, DFW in Dallas and Charles De Gaulle Airport in France, GO boasts a fleet of 3,765 vehicles that transport close to 29 million passengers annually.

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The local companies, each of which formerly operated under a separate name, are currently converting their vans, motor coaches and sedans to a uniform green and white GO identity.

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A key component of the new company's business model is a central, Web-based reservation system, www.goairportshuttle.com, which also launches today.

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Through it, customers can conveniently visit one Web site to book transportation to and from both departure and destination airports, or they can call one phone number.

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"The GO concept responds to a growing demand in the market for a single-source ground transportation company," says John McCarthy, newly-elected president of GO Airport Shuttle and president of Continental Air Transport in Chicago, IL, which operates the newly named GO Airport Express.

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"Corporate travel managers, convention managers and travel companies tell us they want to do business with one supplier, one phone number and one billing system," he explains. "We believe that individual travelers also will appreciate the opportunity to have a single, safe, reliable source for airport transportation, regardless of destination. In addition, they'll now be able to accumulate frequent rider points on their ground transportation as they do for other travel-related expenses."

The company says its next largest competitor serves 27 airports –

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I would appreciate the flexibility of an individual approach.

I prefer the person-to-person exchange of information in a classroom setting.

I would have to measure the results against existing training programs.

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all in the United States.

GO Airport Shuttle, organized as a closely held corporation, is owned and operated by a core group of the local operating companies that is licensing the use of the GO identity and reservation system to the others.

All local operators are required to adhere to the same set of operating standards.

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