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Rus 2000	785.87	▼ -2.91
10 Yr Bd	4.78	▼ -0.02
DJTA	5006.36	▲ 44.63
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Nas 100	1939.72	▲ 14.58

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World's Largest Airport Shuttle Company Launches

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CHICAGO, Aug. 2 /PRNewswire/ -- Forty independent transportation companies in the United States, Canada, Mexico, England, France, Italy, Scotland and Spain today announced the formation and launch of the world's largest door-to-door airport shuttle company, GO Airport Shuttle, Inc.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20070802/AQTH055>)

Serving 110 airports as geographically diverse as Kahului Airport in Maui, Hawaii, Love Field in DFW and Charles De Gaulle Airport in France, GO boasts a fleet of 3,765 vehicles, carrying almost 29 million passengers annually.

The local companies, each of which formerly operated under a separate name, are currently converting their vans, motor coaches and sedans to a uniform green and white GO identity.

A key component of the new company's business model is a central, Web-based reservation system, <http://www.goairportshuttle.com>, which also launches today. Through it, customers can visit one Web site (<http://www.goairportshuttle.com>) to book transportation to and from both departure and destination airports, or they can call one phone number 877-544-GOGO (4646).

"The GO concept responds to a growing demand in the market for a single-source ground transportation company," says John McCarthy, newly-elected president of GO Airport Shuttle and president of Continental Air Transport in Chicago, which operates GO Airport Express.

"Corporate travel managers, convention managers and travel companies tell us they want to do business with one supplier and one billing system," he explains. "We believe that individual travelers also will appreciate the opportunity to have a single reliable source for airport transportation, regardless of destination.

The company's next largest competitor serves 27 airports -- all in the United States. GO Airport Shuttle, organized as a closely held corporation, is owned and operated by a core group of local operating companies that is licensing the use of the GO identity and reservation system to the others. All local operators are required to adhere to the same set of operating standards.

While positioning itself as a global company, the local operators will remain independently owned and managed.

"Local ownership assures customers they will receive the same high level of customer service in every location," says Paul Seeger, president of GO Airlink Shuttle in New York and GO executive director. "With GO, the boss is always nearby to make sure the passenger experience is comfortable, affordable and on time."

GO Airport Shuttle provides shared-ride transportation service to and from 110 airports around the world. Reservations can be made at <http://www.airportshuttle.com> or 800-544-GOGO (4646).

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